

INFORMATION BROUCHER



NAAC "A"
GRADE ACCREDITED

RAJDHANI COLLEGE

"AFFILIATED TO UTKAL UNIVERSITY"



DEPARTMENT OF PROFESSIONAL STUDIES



**MA IN PERSONNEL MANAGEMENT
& INDUSTRIAL RELATIONS (MA IN PM&IR)**



**MASTER IN AGRI
BUSINESS MANAGEMENT (M.ABM)**



Rajdhani College, Bhubaneswar

ABOUT COLLEGE

The college was established in 1973 as the morning shift of BJB College, affiliated to the legacy of Utkal University. The dynamics of interest, efforts and demand, within a short span of two years changed the course by offering Intermediate and Graduate courses in Arts stream. The college located at a premier destination of the temple city, in a journey of 47 years has been crowned with "NAAC A Grade Accreditation" with a strong and illustrious alumni base. The co-educational institution now offers Honours courses in Arts, Science and Commerce streams.

The ancient Khandagiri and Udaygiri Caves, on the one hand, and the very modern AIIMS, SUM Hospital, and Biju Patnaik International Airport, on the other, are situated within a distance of 5KMs from the college. Our college got NAAC Accreditation in the year 2006 with B+ Grade. now, the organization has overcome all its deficiencies and proudly announced it got NAAC "A" Grade Accreditation.

REGARDING PROFESSIONAL COURSES

Professional courses are highly successful in commercial field in recent years providing job opportunities to thousands of youth and providing quality services to customers. This business has contributed to the economic development of many countries including India to a great extent. It is one of the largest sectors in the global economic growth and promising job opportunities to millions of aspirant. There is a true deficiency of professional in all the sectors though there is very heavy investment in it. It is certain that the industry is in the search of qualified professionals to reduce the risk of break down and improve the success rate in terms of growth and quality improvement.

MA IN PM&IR

MASTER IN AGRI
BUSINESS MANAGEMENT

OBJECTIVES OF THE PROGRAMME:

To impart quality education to the students and working executives in shaping their career to prepare them for the competitive and dynamic business environment.

To offer expertise to the industry, academic, government organizations, and non-Govt organizations through research & development programs.

To provide knowledge sharing environment for discussions and other activities like conferences and seminars to contribute towards academic development.

Looking at the constant demand, Rajdhani College has expanded its academic wings into various on demand, high employability professional courses in self financing mode like **MA IN PERSONNEL MANAGEMENT & INDUSTRIAL RELATION (MA in PMIR) & Masters in Agri-business Management (M.ABM)** from the academic year 2022-23.





PERSONNEL MANAGEMENT & INDUSTRIAL RELATIONS (PM&IR)

This course is designed to impart the basic and theoretical concept in the field of Industrial Relations and Personnel Management. The course work provide theoretical knowledge to the student to develop their mind, self-confidence, innovativeness and self-reliance in designing, implementing and controlling human resource and industrial relations policies and practices. Course provides basic knowledge and skills needed for the understanding and analyzing the problems related to the management of people at work in industrial, commercial, public and other human organizations. The course is suitable to equip student with analytical skills needed for recognizing, defining and solving problem as well as to develop leadership and interpersonal relation skills in managing people.

COURSE OBJECTIVES

- To introduce the basic concepts, functions and processes of Personnel Management.
- To create an awareness of the role, function and functioning of personnel management in industrial organization.
- To build awareness of certain important and critical issues in Industrial Relations.
- To develop an understanding of interaction pattern among labor, management and the organization.

SALIENT FEATURES:

- The Utkal University Certification advantage
- State of the Art teaching resources
- Full-time, Visiting and Adjunct Faculties of repute
- Industry Academic Partnership
- Physical and online Seminars, Webinars, Symposiums and Workshops
- Personality Development Programs
- Industry Internships and Consulting Support
- Earn while you learn opportunities
- Highly efficient placement Cell
- Stipend for SC/ST Students :

Course Duration:

Two Years Full Time Programme

Eligibility:

Graduates in any stream with 40% or above

No of Seats: 60 (Sixty)

Course Fee: INR 50,000/- per annum

MASTERS IN AGRI-BUSINESS MANAGEMENT

Agribusiness is a specialization within the framework of an MBA. It is a postgraduate program designed to train future mid- and upper-level executives in food and agriculture industries. The programme is precisely geared to the managerial challenges faced by an increasingly competitive and globalizing food and agribusiness sector. MBA Agribusiness graduates have had a plethora of career options in the public and private sectors. In the last few years the sector has seen an unprecedented upsurge with several government and private sector initiatives. This development coupled with changing global norms such as the WTO rulings and increased global competitiveness stresses upon the fact that there is a tremendous need for professional courses in agribusiness management and this makes it one of the most challenging and exciting sectors to be in, either as a professional or as an entrepreneur. The Masters in Agri-Business Management program is thus a response to this growing need for professionals who can contribute to and also engineer the agribusiness revolution.

COURSE OBJECTIVES

- To introduce the basic concepts, functions and processes of Agri Business Management.
- To create a pool of highly qualified management professionals with expertise in the area of Agri-Business.
- To build awareness of certain important and critical issues related to food and agriculture industries.

SALIENT FEATURES:

- The Utkal University Certification advantage
- MENTORS & ADVISORS:
A galore of Corporate and Academic leaders associated with the trust
- TEACHING RESOURCES:
Faculty Members of repute on board with an additional visiting and adjunct
- TRAINING RESOURCES:
The upsurge of technology have converted the world into fingertips enlarging our resources at an affordable cost for the benefit of the enrolled individuals on varied requirement platforms.
- TECHNOLOGICAL INTERVENTIONS:
The trust focuses at SMART classes with latest technological intervention
- RESEARCH&PUBLICATION:
Content development, affiliated and accredited periodic Newsletter, e-magazine, Journals
- CORPORATE PARTNERSHIPS:
To enable higher training and employability opportunities for the end beneficiaries.
- PLACEMENT SUPPORT:
The Industry / Corporate partnerships, planned immersion / Internship programs is aimed at increasing the placement opportunities for the enrolled.
- STIPEND FOR SC/ST STUDENTS :
- ACTIVE & OPERATIONAL AGRI-BUSINESS MODELS & LABS

Course Duration:

Two Years Full Time Programme

Eligibility:

Graduates in any stream with 40% or above

No of Seats: 60 (Sixty)

Course Fee: INR 60,000/- per annum



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Address :
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